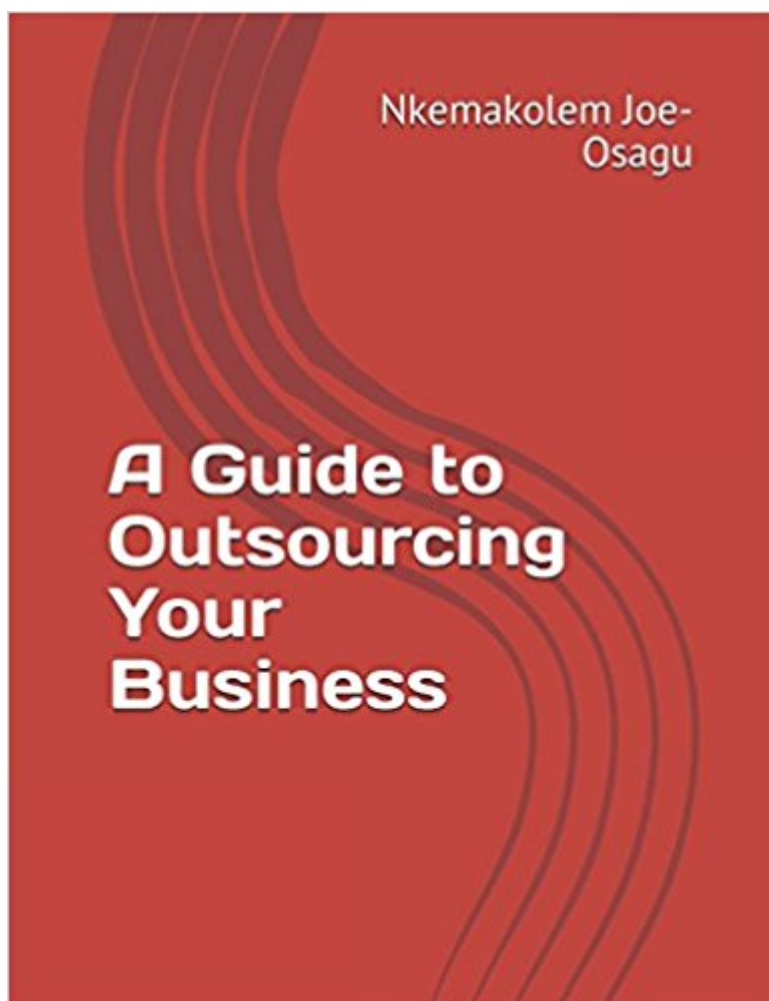


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A Guide To Outsourcing Your Business



Synopsis

Outsourcing gained its popularity in the mid 80s, and has been on a steady rise ever since, especially with the onset of advanced technology. In the yester years when the concept was shaping up, it was mainly being used by small and new businesses most of which were struggling for survival in the economy. Things have since changed and businesses of all types and sizes, whether large or small have embraced outsourcing. Internet business owners are the most common players, with some companies entirely relying on freelancers to run their processes. With the growing popularity and recognition of online businesses and marketing today, outsourcing has become a very important and equally advantageous concept. It is now possible for anyone to start and run a business without having to worry about an office space or the stringent government regulations and taxation. This book is a guide on how to effectively outsource your business.

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